



FOR IMMEDIATE RELEASE

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MUTT STRUT RETURNS TO URBANA'S CRYSTAL LAKE PARK

Urbana, IL – The Champaign County Humane Society (CCHS) is thrilled to announce that one of their largest annual fundraisers, the Mutt Strut – a dog-walk and celebration of “all things dog” – will return to Crystal Lake Park in Urbana! On Saturday, May 7, 2022, from 4 – 7 pm, participants will gather in the large grassy area near the entrance of the aquatic center on Broadway Avenue for an afternoon of dog-friendly fun with food trucks*, Triptych Brewing, and more!

**Smith Burger Co.; Dave's Dogs; and Ice Daddy's.*

Mutt Strut encourages participants to raise funds for CCHS by soliciting “sponsorships” for participating in the Strut. The prize for the top fundraiser is their pet’s photo featured on a Triptych beer label in the Fall. Prizes will be awarded to all participants as they raise \$50, \$100, \$250, and \$500. The goal is for the event to raise a total of **\$25,000** to support the needs of homeless animals in Champaign County.

“Mutt Strut is the perfect event for people that wish they could bring their dog everywhere,” says CCHS Executive Director, Mary “Tief” Tiefenbrunn. “There’s a walk around the park – which every dog will love - plus activities and contests specifically designed for canine participation. And although we don’t advocate for giving your dog a sip of beer, I’m sure nobody at this event will look askance if they catch you sneaking your dog a bite of a Smith Burger or one of Dave’s dogs.”

Fundraising participants can visit givebutter.com/mutt2022, to set up personalized fundraising pages to share with friends and family and compete for the grand prize of having their pet featured on a label of Triptych Brewing’s Fall Brew! That website also serves as the registration page to attend Mutt Strut with your dog. Registration is \$30 in advance or \$35 at the event and will be applied to all fundraising totals.

The fundraising contest is open now and will close at 11:59 pm on Friday, May 6, 2022. Winners will be announced at the start of the “Strut” on May 7, and the “top dog” will lead the walk! Visit givebutter.com/mutt2022 to create a personalized fundraising page OR donate to your favorite pet!

Mutt Strut is sponsored in part by Triptych Brewing, Colorfil Air Filters, Serra Subaru Champaign, the Illini Radio Group, Loving Paws Pet Clinic, Meijer, and Stevie Jay Broadcasting.

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